

Vermeer® We Drill Together Contest Official Rules

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. PURCHASE WILL NOT IMPROVE CHANCES OF WINNING.

IMPORTANT NOTICE REGARDING DISPUTE RESOLUTION: BY ENTERING THIS CONTEST, YOU AGREE THAT, EXCEPT WHERE PROHIBITED BY APPLICABLE LAW, DISPUTES BETWEEN YOU AND SPONSOR WILL BE RESOLVED BY BINDING INDIVIDUAL ARBITRATION AND YOU WAIVE THE RIGHT TO PARTICIPATE IN A CLASS ACTION OR JURY TRIAL. YOUR STATUTORY CONSUMER RIGHTS, IF ANY, REMAIN UNAFFECTED.

- 1. ELIGIBILITY:** The Vermeer We Drill Together Contest ("Contest") is open to legal residents of the 50 United States and DC, Australia, Germany, Canada, Poland, Denmark, the Netherlands, New Zealand, and Colombia, who are twenty-one (21) years of age or older at time of entry. Void outside of the 50 United States and DC, Australia, Germany, Canada, Poland, Denmark, the Netherlands, New Zealand, and Colombia, and where prohibited. Persons in any of the following categories are NOT eligible to participate or win prizes in the Contest: (a) persons who on or after June 1, 2026, were or are a director, officer, employee, dealer, distributor, sales professional, or agent of Sponsor, or any parent, subsidiary, affiliate, or independent contractor of Sponsor; (b) persons who on or after June 1, 2026 were or are a director, officer, employee, distributor, sales professional, or agent of a Vermeer Dealer, or any parent, subsidiary, affiliate, or independent contractor of a Vermeer Dealer (c) individuals engaged in the development, production or distribution of materials for this Contest; and (d) persons who are immediate family members (defined as spouse, IRS dependent, or biological or step-mother, father, sister, brother, daughter, or son and each of their respective spouses) of any person in any of the preceding categories, regardless of where they live, and/or individuals who reside in the same household, whether related or not, as any person in any of the preceding categories. By participating in the Contest, each participant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of Sponsor, which shall be final and binding in all respects.
- 2. ENTRY PERIOD:** Contest begins at 12:00 AM CST on June 1, 2026 and ends at 11:59 PM CST on July 31, 2026 ("Entry Period"). The beginning and end times of the Contest shall be determined in accordance with the time specified by Sponsor's computers.
- 3. HOW TO ENTER:**

Visit the website, complete all necessary information, and review submission requirements below: <https://form.iotform.com/261403353130947>

Participants must include at least one high quality photo (minimum size 2 MB with preference of .jpg or .png file type) showing crew members and at least one high quality video (minimum 15 seconds, maximum 1:30 minutes) to be eligible.

LIMIT: One entry per person.

As part of the Contest entry process, participants will be required to indicate that they have read, accept, and agree to be bound by these Official Rules. If any individual, in the sole discretion of Sponsor, is suspected of submitting entries in excess of the disclosed maximum, by any means, including but not limited to establishing multiple email accounts, they will be disqualified from participation in this Contest. The name of the person submitting the Contest entry must be the authorized account holder of the corresponding email address used to enter, or the entry may be deemed void in Sponsor's sole discretion. In the event of a dispute over the identity of a potential winner, the entry will be declared made by the authorized account holder of the email address used to enter the Contest, and any potential winner may be required to provide identification sufficient to show that he/she is the authorized account holder of the email address. It is the sole responsibility of the participant to notify the Sponsor in writing if the participant changes his or her email or postal address. Proof of submission of entry does not constitute proof of delivery or entry. All entries become the property of Sponsor and will not be returned to participant. Each entry must be manually key stroked and manually entered by the individual participant; automated and/or repetitive electronic submission of entries (including but not limited to entries made using any script, macro, bot or Contest service) will be disqualified and transmissions from these or related email or IP addresses may be blocked. No other forms of participation are valid. Sponsor's (or Sponsor's designee's) computer is the official timekeeping device for this Contest.

4. WINNER SELECTION:

A panel of judges selected by Sponsor or Sponsor's delegate will judge the submissions in accordance with the following criteria:

1. Inclusion of why the submitter loves working in the HDD industry (25%);
2. Content depicts proper operation and safety practices as described in Vermeer equipment operator's manuals (25%);
3. Brand compliance (25%); and
4. Creativity (25%).

In the event of a tie, the tied submission scoring highest in the creativity category shall be named the winner.

Sponsor's decisions are final and binding in all matters relating to this Contest. The potential winners will be notified on or about August 14, 2026 using the contact information provided at the time of entry. Winner's company will accept the prize, not the individual entrant.

5. PRIZES/ODDS OF WINNING:

The company employing each entrant with one of the twenty highest scoring submissions, as decided by the judging panel, will receive:

- A One Thousand and 00/100 (\$1,000.00) Dollar tooling package voucher redeemable at their local authorized Vermeer dealership (approximate retail value ("ARV") \$1,000.00);

- A Milwaukee jobsite radio/charger (approximate retail value (“ARV”) \$300.00); and
- Customized t-shirts for up to 10 people (approximate retail value (“ARV”) \$200.00).

Approximate retail value (“ARV”) of all prizes: \$30,000.00. If prize winner cannot accept prize as stated, the prize may be forfeited in its entirety and awarded to an alternate winner.

No substitution, cash redemption or transfer of prize, but Sponsor reserves right to substitute any element of a prize with prize of equal or greater value if advertised prize becomes unavailable for any reason. All federal, state and local taxes are the sole responsibility of the winner. Limit (1) prize per company.

ODDS: There is no random element to this contest; chances of winning depend on skill of entrants.

- 6. SUBMISSION REQUIREMENTS AND CONDITIONS:** Entries must: comply with instructions provided in Vermeer operator’s manuals; be the original work of the entrant; not have been entered in or won previous contests or awards; not infringe on any party’s intellectual property, including but not limited to copyright, trademark or right of privacy of publicity or any other rights; be suitable for public display; not contain obscene or pornographic material or defamatory statements or messages (including but not limited to words, images, or symbols that are widely considered offensive to individuals of a certain race, ethnicity, religion, political party, sexual orientation or socioeconomic or other group), not defame, misrepresent or contain disparaging or slanderous remarks about Sponsor, its customers or its products, or other people, products or companies; not feature alcohol products, marijuana, tobacco products, contraceptives, feminine hygiene products, fireworks, firearms, prescription drugs, illegal drugs and related drug paraphernalia, or lotteries and gambling; not contain any copyrighted or works; not feature trademarks, logos or trade dress owned by others (except Sponsor’s trademarks, logos or trade dress), or advertise or promote any brand or product of any kind (except Sponsor’s products), without permission, or contain any personal identification, such as license plate numbers, personal names, e-mail addresses or street addresses; not feature materials embodying the names, likenesses, photographs, or other indicia identifying any person, living or dead, without permission; and not communicate messages or images inconsistent with the positive images and/or goodwill to which Sponsor wishes to associate. Sponsor may, in its sole discretion, disqualify submissions that do not comply with the foregoing requirements. Sponsor reserves the right but not the obligation, in its sole discretion, to remove or blur or to ask the applicable entrant to remove or blur any non-material elements (e.g. small logos on clothing, artwork hanging in the background, etc.) rather than disqualify a submission.
- 7. INTELLECTUAL PROPERTY RIGHTS:** By submitting an entry, Entrant assigns all right, title, and interest in and to the submission to Sponsor, including without limitation all intellectual property rights and agrees to execute all further documentation as may be required by law to carry out such assignment. Sponsor may use, reproduce, adapt, modify, publish, distribute, publicly perform,

create a derivative work from, and publicly display the video for any purpose without any attribution or compensation to Entrant.

- 8. GENERAL CONDITIONS:** Unless prohibited by governing law, participants agree (a) that the Sponsor, its parents, subsidiaries and affiliated companies, advertising and promotion agencies, and all of their respective officers, directors, employees, representatives, agents, successors and assigns (individually and collectively "Releasees") are released, will have no liability whatsoever for, and shall be held harmless by participants against any liability for any injuries, losses, damages, costs or expenses of any kind (whether due to negligence or otherwise) to person(s), including without limitation, personal injury and/or death, or property damage resulting in whole or in part, directly or indirectly, from participant's preparation for or participation in Contest, or acceptance, possession, misuse or use of the prize and for claims based on publicity rights, defamation or invasion of privacy and merchandise delivery and (b) that Releasees have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee express or implied, in fact or in law, with respect to any prize, and THE RELEASEES HEREBY DISCLAIM ANY AND ALL SUCH WARRANTIES INCLUDING, WITHOUT LIMITATION, THE WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE.

By accepting a prize, winner grants permission to Sponsor and those acting under their authority, and agrees to execute all further documentation necessary to carry out such grant, the right to the use of his/her name, picture, likeness, voice, biographical information and statements, at any time or times, in perpetuity, for advertising, trade, publicity and promotional purposes without additional compensation (except where legally prohibited), in all media now known or hereafter discovered, worldwide and on the Internet and World Wide Web, without notice, review or approval. The potential winner may be required to complete, sign and return an Affidavit of Eligibility, a Liability Release, and where lawful a Publicity Release within seven (7) days of date on notification. If documents are not returned in a timely manner, or if the prize notification or prize is returned as non-deliverable, or if the potential winner is found to be ineligible or otherwise not in compliance with these Official Rules, prize will be forfeited and an alternate winner will be selected in accordance with these Rules.

Sponsor shall have no liability for any winner notification that is lost, intercepted or not received by a potential winner for any reason. If a potential winner does not respond within seventy-two (72) hours of the first notification attempt, or if the prize or prize notification is returned as unclaimed or undeliverable to such potential winner, such potential winner will forfeit his or her prize and an alternate winner may be selected. If any potential prize winner is found to be ineligible, or if he or she has not complied with these Official Rules or declines the prize for any reason prior to award, such potential prize winner will be disqualified and an alternate prize winner may be selected. Sponsor, in its sole discretion, will contact additional potential winners for each prize in accordance with the above procedure until a prize winner is confirmed. By entering the Contest, participants fully and unconditionally agree to be bound by these rules and the decisions of the Sponsor.

- 9. PRIVACY:** The entry information will be used to administer the Contest and as provided is subject to the Sponsor's Privacy Policy. To read the Privacy Policy, click on the privacy link at www.vermeer.com. In addition to any uses permitted by the Privacy Policy, Sponsor may share the information you provide with its affiliates, and Sponsor and its affiliates may use such information to administer this Contest and to provide you with information about goods and services that may be of interest to you. Sponsor may also share the information you provide on its social media channels or for advertising purposes. If you do not wish for the information you provide to be used in this manner, please do not enter the Contest.
- 10. LIABILITY LIMITATIONS:** Neither Sponsor nor its affiliates or agencies are responsible for lost, late, misdirected, incomplete, illegible or non-delivered entries or email, or technical errors or difficulties, or printing errors, clerical, typographical or other error in the offering or announcement of any prize or in any prize notification documents, or other errors of any kind whether human, mechanical, electronic or network or the incorrect or inaccurate capture of registration, entry or other information or the failure to capture, or loss of, any such or similar information. Should any portion of the Contest be, in Sponsor's sole opinion, compromised by non-authorized human intervention, technical failures or any other causes which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play, or submission of entries, Sponsor reserves the right at its sole discretion to suspend, modify or terminate the Contest, and select the winners from entries received prior to action taken or as otherwise deemed fair and appropriate by Sponsor.
- 11. GOVERNING LAW:** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations as between participant and Sponsor in connection with the Contest shall be governed by and construed in accordance with the internal laws of the State of Iowa including procedural provisions without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other state's or jurisdiction's laws.
- 12. DISQUALIFICATION:** It is the participant's responsibility to ensure that the participant has complied in full with all of the conditions and requirements contained in these Official Rules. If any potential winner is found to be ineligible, or if he or she has not complied with these Official Rules or declines a prize for any reason prior to award, such potential winner will be disqualified and an alternate winner may be selected. No mechanically reproduced, illegible, incomplete, forged, software generated, third party or other automated multiple entries will be accepted. Entries made by any other individual or any entity, and/or originating by any other mechanism, including but not limited to commercial Contest subscription notification and/or entering services, will be declared invalid and disqualified for this Contest. Sponsor reserves the right in its sole discretion to disqualify any individual who is found to be tampering with the entry process or the operation of the Contest; to be acting in violation of these Official Rules; or to be acting in an unsportsmanlike or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Contest, or to annoy, abuse, threaten or harass any other person. The Sponsor reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law.

13. FORCE MAJEURE: Subject to any governmental approval which may be required, Sponsor reserves the right, without prior notice and at any time, to terminate the Contest, in whole or in part, or modify or suspend the Contest in any way, if it determines, in its sole discretion, that the Contest is impaired or that fraud has destroyed or severely undermined the proper entry, integrity, and/or feasibility of the Contest. In the event Sponsor is prevented from continuing with the Contest as contemplated herein by any event beyond its control, including but not limited to fire, flood, natural or man-made epidemic or health of other means, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any federal, state, provincial or local government law, order, or regulation, public health crisis (e.g. SARS), order of any court or jurisdiction, or other cause not reasonably within Sponsor's control (each a "Force Majeure" event or occurrence), then subject to any governmental approval which may be required, Sponsor shall have the right to modify, suspend, or terminate the Contest. If the Contest is terminated, in whole or in part, before the designated end date, Sponsor may, in its sole discretion, select winners (or the remaining winners, as the case may be) from all eligible, non-suspect entries received as of the date of the event giving rise to the termination. Only the type and quantity of prizes described in these Official Rules will be awarded.

14. INVALIDITY: The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Headings and captions are used in these Official Rules solely for ease of reference, and shall not be deemed to affect in any manner the meaning or intent of these Official Rules or any provision hereof. These Official Rules cannot be modified or amended in any way except in writing by a duly authorized representative of Sponsors.

15. ARBITRATION:

PLEASE READ THIS SECTION CAREFULLY. EXCEPT WHERE PROHIBITED BY APPLICABLE LAW, BY PARTICIPATING IN THIS CONTEST, YOU AGREE THAT DISPUTES BETWEEN YOU AND SPONSOR WILL BE RESOLVED BY FINAL AND BINDING ARBITRATION AND THAT YOU ARE WAIVING THE RIGHT TO PARTICIPATE IN A LAWSUIT, JURY TRIAL, OR CLASS ACTION.

Except where prohibited by applicable law, by participating in the Contest, each participant agrees that any dispute, claim, or cause of action arising out of or relating to the Contest, these Official Rules, the awarding or use of any prize, or the rights and obligations of participant and Sponsor shall be resolved exclusively as follows:

- a. Binding Arbitration. Any dispute, claim, or controversy arising out of or relating to the Contest or these Official Rules shall be resolved by final and binding arbitration administered by the International Chamber of Commerce (“ICC”) in accordance with its Rules of Arbitration then in effect, except as modified herein. The arbitration shall be conducted before a single arbitrator in the English language. The seat and place of arbitration shall be Des Moines, Iowa, USA. Judgment on the arbitral award may be entered and enforced in any court of competent jurisdiction.
- b. Venue for Permitted Court Proceedings. To the extent a dispute is determined not to be subject to arbitration, or where arbitration is prohibited by applicable law, such dispute shall be brought exclusively in the state or federal courts located in Des Moines, Iowa, USA, and participant irrevocably consents to the jurisdiction and venue of such courts by entering the Contest.
- c. Class Action Waiver. **TO THE FULLEST EXTENT PERMITTED BY LAW, PARTICIPANTS AGREE THAT ALL DISPUTES SHALL BE RESOLVED SOLELY ON AN INDIVIDUAL BASIS AND WAIVE ANY RIGHT TO PARTICIPATE IN ANY CLASS, COLLECTIVE, CONSOLIDATED, REPRESENTATIVE, OR PRIVATE ATTORNEY GENERAL ACTION OR PROCEEDING.**
- d. Limitation of Claims. To the fullest extent permitted by applicable law, any claim or cause of action arising out of or related to the Contest must be filed within one (1) year after such claim or cause of action arose, or the claim shall be permanently barred.
- e. Consumer Rights Savings Clause. Nothing in these Official Rules shall limit, exclude, or modify any mandatory consumer rights or protections that participants may be entitled to under the laws of their country, state, or province of residence, to the extent such rights cannot lawfully be waived or limited by contract.
- f. Severability. If any provision of this clause is found unlawful, void, or unenforceable, then that provision shall be deemed severed from these Official Rules and shall not affect the validity and enforceability of any remaining provisions, which shall remain in full force and effect to the maximum extent permitted by law.

16. OFFICIAL RULES: To receive a copy of the Official Rules, mail a self-addressed stamped envelope to Vermeer We Drill Together Contest — Official Rules Request, 1210 Vermeer Road East, Pella, IA 50219. All requests must be received by the end of the Entry Period. VT residents may omit return postage.

17. WINNERS LIST: For a copy of the Official Winners List mail a request with a self-addressed stamped envelope to Vermeer Manufacturing Company, c/o Vermeer We Drill Together Contest, 1210 Vermeer Road East, Pella, Iowa 50219. All requests must be received by August 30, 2026. Limit one request per stamped outer envelope.

18. SPONSOR: Vermeer Manufacturing Company, 1210 Vermeer Road East, Pella, Iowa 50219.

© 2026 Vermeer Corporation. All Rights Reserved.