



Vermeer® New Dealer

:60 Second Radio – New Vermeer Dealer Radio Commercial

Hi, I'm (NAME) of (Dealership name) with an exciting announcement for cattlemen and hay producers. (Dealership name) is now the authorized Vermeer Forage Solutions Dealer for the (Town/City names) areas, ready to bring you the latest products from a leading hay and forage equipment manufacturer in the world.

The decision to begin carrying Vermeer hay equipment was really a no-brainer. At (Dealership name) it's always been our goal to provide our customers with quality agriculture equipment at competitive prices, and what line of hay equipment would be complete without the latest products from Vermeer?

After all, it was Vermeer who revolutionized big round baling more than 30 years ago, and it's Vermeer that continues to set industry standards in product innovation. When you think of quality, dependable and efficient forage equipment, you think of Vermeer. And now when you think of Vermeer, you'll think of (Dealership Name). Come see us today and meet the folks who are ready to meet your hay and forage equipment needs.

(TAG WITH NAME, TOWN AND PHONE NUMBER)

