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VERMEER INTRODUCES 504R SIGNATURE BALER

PELLA, Iowa, August 23, 2016 – Gary Vermeer's philosophy for success was simple. Find a need and fill that need with a product built to last. In 1971 Gary introduced the "One-Man Hay System" to help farmers and ranchers put up hay more efficiently. Building upon that legacy, Vermeer Corporation is excited to introduce the working man's baler, the 504R Signature. A 5 x 4 camless wide pickup baler built upon the three signature pillars of Vermeer balers – convenience, ease of use and durability.

"The combination of the camless wide pickup and rotor are what initially set this baler apart," said Vermeer Product Manager, Josh Vrieze. "With fewer wear points than previous models, these two components quietly work together to create faster bale starts and square-shouldered, good-looking bales, all while minimizing the number of parts that may need to be replaced."

Designed with the durability customers have come to expect from Vermeer, the 504R Signature's camless wide pickup is backed by a 3-year warranty. Additionally, the baler offers 80 main drive chains, and stronger bearings, load ratings and torque power.

"This baler is designed for the operator who primarily bales dry hay but also wants to be able to put up a healthy dose of wet hay," Vrieze said. "This makes the 504R Signature the ultimate fit for most hay operations requiring 5 ft x 4 ft bales."

About Vermeer

Vermeer Corporation delivers a real impact in a progressing world through the manufacture of high-quality agricultural, underground construction, surface mining, tree care and environmental equipment. With a reputation for durability and reliability, that equipment is backed by localized customer service and support provided by independent dealers around the world. To learn more about Vermeer Corporation, products, the dealer network and financing options, visit vermeer.com.