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VERMEER COMPLETES 504R BALER PLATFORM WITH TWO NEW MODELS

PELLA, Iowa, Aug. 22, 2017 – Vermeer is pleased to introduce the latest 5 ft by 4 ft balers, the 504R Classic and the 504R Premium. These introductions complete the brand's 504R baler platform by adding an economical, entry-level option, as well as a top-of-the line baler.

"We recognize that hay producers across North America are all different sizes, have different needs and want different features," said Vermeer Product Manager, Josh Vrieze. "In the 5 x 4 market, we now offer an entry level baler with a wide pickup, a baler that offers an even blend of convenience, ease of use and durability and a baler for the operator who wants more capacity and the ability to bale their own silage."

While all of the 504R-Series balers are built around the same design and come with a 3-year pickup warranty, the Classic and the Premium balers offer distinct features for different customers.

The 504R Classic is designed for the part-time operator in search of a full-time baler. With low horsepower requirements, this baler comes with a 4-bar camless wide pickup and the Atlas™ control system that includes a 4.3-in color touchscreen. Additionally, the radial pin clutch, windguard roller and optional bale shape indicators make baling easier for the operator.

On the other hand, the 504R Premium baler is a first-class baler designed with the versatility to handle wet or dry hay. More than a silage special, this baler is equipped with heavy-duty components including premium "rock" belts designed to handle more bale weight with added strength, optional flotation tires and a standard hydraulic pickup. With a faster pickup speed and tie cycle, the 504R Premium is designed to handle more capacity for the operator who wants to bale at a quick, efficient pace.

"For years, Vermeer has designed and manufactured a variety of different balers to fit producers' needs, no matter how large or how small," said Vrieze. "The goal of our Classic, Signature and Premium lineup of 504R balers, is to package the product in a way that customers can easily see which baler fits their needs."

About Vermeer Corporation

Vermeer delivers a real impact in a progressing world through the manufacture of high-quality agricultural, underground construction, surface mining, tree care and environmental equipment. With a reputation for durability and reliability, that equipment is backed by localized customer service and support provided by independent dealers around the world. To learn more about Vermeer, products, the dealer network and financing options, visit vermeer.com.